

Beatriz Lasheras Mas

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RESEARCH INTERESTS

Public opinion | Voting behaviour | Political representation | Quantitative methods

ACADEMIC EMPLOYMENT

Pre-doctoral researcher on MEDem project *09/2026 – ongoing*
Department of Government, University of Vienna

University assistant pre-doctoral *09/2022 – 08/2026*
Department of Government, University of Vienna

EDUCATION

University of Vienna, Austria *09/2022 – ongoing*
PhD in Political Science

- Supervised by Sylvia Kritzinger, Carolina Plescia, Pablo Fernández-Vázquez

Aarhus University, Denmark *10/2024 – 12/2024*
Visiting Researcher (Hosted by Rune Slothuus)

Carlos III University of Madrid, Spain *09/2020 – 07/2022*
Master in Social Sciences (120 ECTS)

- Quantitative research-oriented master — Qualification: 9.04/10; Thesis: 9.5/10 (with honours)

Complutense University of Madrid, Spain *09/2015 – 07/2019*
Bachelor in Journalism (240 ECTS)

National and Kapodistrian University of Athens, Greece *09/2018 – 02/2019*
Erasmus Exchange

RESEARCH

Papers Under Review

- Sophisticated, Yet Biased? The Role of Political Sophistication and Partisan Strength on Perceptions of Party Positions and Projection Effects. Revise and resubmit at *Journal of Elections, Public Opinion and Parties*.
- They Find a Way: Relative Perceptions of Party Issue Positions and Voter-Party Congruence. Under review at the *European Journal of Political Research*.

Working Papers

- When Accountability Fails: Understanding Voter Inaction in the Face of Political Scandals (with Julia Partheymüller, Carolina Plescia, and Sylvia Kritzinger). Conference paper.
- When Do Citizens Follow or Lead? The Role of Attitude Certainty. Conference paper.
- Does Party Policy Blurring Hinder Representation? Positional Ambiguity and (Perceived) Voter-Party Congruence. Work in progress.
- He's Just Not That Into Clarity: How Shifts in Party Ambiguity Shape Individual's Vote Propensity (with Merel Fieremans and Jasmien Luypaert). Work in progress.

GRANTS

KWA scholarship € 3.050
Research Stay Grant

2024

CONFERENCE PRESENTATIONS

- **EPSS (European Political Science Society) Annual Conference, 2026**
- **ECPR (European Consortium for Political Research) Joint Sessions, 2026**
- **Invited talks: PAPERSS UC3M February, 2026** [[link here](#)]
- **APSA (American Political Science Association) Annual Meeting 2025**
- **Polarization and Party Competition Stanford–Vienna Workshop at Stanford University 2025**
- **EPSA (European Political Science Association) Annual Conference, 2024, 2025**
- **EPOP (Elections, Public Opinion and Parties) Conference 2024**
- **SISP (Italian Political Science Association) Annual Conference, 2025**
- **Political Behavior Workshop, Aarhus University 2024**
- **24 Hours of Political Psychology 2024; 2026**

TEACHING

Methods Workshops

- One-day Introduction to R Workshop, University of Graz (October 2026) [[Syllabus](#)]

Methods Seminars

- Quantitative Methods of Empirical Social Research with **R**, undergraduate course, University of Vienna (Summer Semester 2025; Winter Semester 2025/26) [[Syllabus](#)]
- Quantitative Methods of Empirical Social Research with **Stata**, undergraduate course, University of Vienna (Winter Semester 2023/24)

Substantive Seminars

- Political Representation, Public Opinion, and Electoral Behaviour, undergraduate course, University of Vienna (Summer Semester 2026) [Syllabus]
- Comparative Politics, undergraduate course, University of Vienna (Summer Semester 2024) [Syllabus]

ACADEMIC SERVICE

- Journal Reviewer: *Electoral Studies*; *Journal of Elections*, *Public Opinion and Parties*.
- Chairing: APSA Vancouver (September 2025); Carlos III–Juan March Institute Conference (June 16–17, 2022)
- Initiator and organiser of “Empirical Political Science PhD Club” at the Vienna Doctoral School of Social Sciences (November 2022 — February 2024)

METHODS TRAINING

- Qualitative analysis with LLMs: The quallmer toolbox by Seraphine F. Maerz and Kenneth Benoit (June 2026) — Participant
- Panel Analysis by Valeria Bordone (March–June 2026) — Participant
- Causality in Quantitative Research by Christopher Wratil (March–June 2024) — Participant
- EITM-OSLO 2023 Summer Institute — Participant
- Unleashing the Potential of Geography in Social Sciences: An Introduction to GIS with R by Fernando de la Cuesta (June 2023) — Organiser and participant
- Advanced Topics in Regression Models by Julia Partheymüller (March–June 2023) — Participant
- Conjoint Analysis by Sebastián Lavezzolo (November 2021) — Participant

SOFTWARE

Statistical analysis: R, Stata | Text editing: L^AT_EX | Survey design: Qualtrics, QuestionPro

LANGUAGES

Spanish - native | English - proficient | Italian - intermediate | German - beginner

REFERENCES

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